

# LMC

**LMC Press Release: 22 December 2012**

## **LMC Butcher Focus - Lowe Bros Butchers - Stewartstown, Co. Tyrone**

As part of the 20<sup>th</sup> Anniversary celebrations of the Northern Ireland Beef and Lamb Farm Quality Assurance Scheme (NIBL FQAS), LMC has taken the opportunity to visit a random selection of butcher's shops from across Northern Ireland, all of whom are approved to use the FQAS logo on beef and lamb in their shop. Each of the six featured butchers were presented with a certificate of approval.

Our first featured butcher is Kevin Lowe, the proprietor of Lowe Bros Butchers in Stewartstown, Co. Tyrone. Established in 1955, Kevin took over the business in 1979. Kevin was brought up on the family beef farm which was part of the Farm Quality Assurance Scheme and this provided a good foundation for the butchery business alongside completing butchery and meat inspection courses. Due to changing trends and consumer eating habits, Kevin has moved his business forward by providing meal solutions as well as high quality beef and lamb cuts to his customers. Lowe Bros Butchers are now preparing for the next generation of their business with Kevin's son who has now enrolled in a butchery course. Kevin has recently worked with the local WI to provide butchery and cookery demonstrations within the community.



*(Gillian Davis (LMC FQAS Manager) presents FQAS Certificate to Kevin Lowe)*

**ENDS**

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