

MINUTES

MINUTES OF A MEETING OF THE COMMISSION HELD ON WEDNESDAY 24TH JULY 2013 AT 10.00AM AT LISSUE HOUSE

Present:

Mr P O'Rourke (Chairman)
Mr P O'Neill
Mr K Sharkey
Mr I Mark
Mrs M McCormack

In attendance:

Mr I Stevenson
Miss S Blain

2013/7/1 Apologies

An apology was received from Mr J Noble

2013/7/2 Minutes

The minutes of a confidential Board Meeting held on 26 June 2013 were approved by the Commission, and signed by the Chairman.

Proposed: Mr I Mark
Seconded: Mr P O'Neill

The minutes of a meeting held on 26 June 2013 were approved by the Commission, and signed by the Chairman.

Proposed: Mrs M McCormack
Seconded: Mr I Mark

2013/7/3 Matters arising

(i) FQAS Advertising Campaign

The Chief Executive advised that DARD approval had been received for the LMC Economic Appraisal/Business Case for the next three years of the advertising campaign.

(ii) Asset Management Unit (AMU) in SIB

The Chief Executive has received an undertaking from DARD that it will be preparing a paper in time for the LMC September Board Meeting.

(iii) LMC Annual Report and Accounts 2012/13

The Chief Executive advised that the Annual Report and Accounts had been laid in the NI Assembly on 5 July 2013. Hard copies were circulated to Board Members.

(iv) Agri-Food Strategy Board (AFSB)

The Chairman of the AFSB will attend the next LMC Board Meeting.

(v) *Withheld Commercially Sensitive*

(vi) *Withheld Commercially Sensitive*

2013/7/4 Chairman's Report

The Chairman reported on meetings he had attended since the last Board Meeting.

(i) Meeting with DARD Food Policy

The Chairman reported that the meeting with Mrs C McMaster (DARD Food Policy) had been positive, and that a further meeting had been held between the Chief Executive, Industry Development Manager, and Mrs McMaster to discuss a joint event between DARD and LMC.

Action Point: LMC will submit a proposal to DARD by the end of July 2013.

2013/7/5 Chief Executive's Report

The Chief Executive had circulated a summary of issues discussed at recent meetings held with Invest NI, Bord Bia, and Quality Meat Scotland.

Mr C Donnelly joined the meeting at 11.00am

2013/7/6 GB/NI Price Differential Project

The LMC Economist gave the Board a confidential briefing on progress of the GB/NI Price Differential Project.

Withheld Commercially Sensitive.

Action Point: The Chief Executive and Economist will consider how the report should be launched for maximum benefit.

Mr C Donnelly left the meeting at 11.50am

2013/7/7 Review Implementation Issues

The Board discussed progress on the outstanding implementation issues. The issues have also been highlighted at the recent meeting between the Chairman, Chief Executive and Mrs C McMaster (DARD)

Action Point: Mrs McMaster had indicated her willingness to meet with the full LMC Board. The Chief Executive will arrange.

2013/7/8 Business Monitor for First Quarter (April-June 2013)

The Business monitor had been circulated. The Board noted that all planned activities were on target.

2013/7/9 Quarterly Section Reports

Quarterly section reports had been circulated. The Chief Executive highlighted the main areas in each report.

2013/7/10 Any Other Business

(i) Farmers for Action (FFA)

FFA had met with the Chairman and Chief Executive, and had expressed concern with the cost of suckler beef production figures produced by DARD using the Farm Business Survey which had been produced at the request of the NI Red Meat Strategic Forum.

Action Point: The Chairman had advised FFA of the relevant contact within DARD.

(ii) National Sheep Association – Sheep NI 2013

LMC had attended this successful event in Ballymena on 1 July 2013

2013/7/11 Date of Next Meeting

It was agreed that the next Board Meeting would be held at 2.30pm at Lissue House on Thursday 26th September 2013.

The meeting ended at 12.35pm