

PRESS RELEASE

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LMC attends Loughry food careers fair

REPRESENTATIVES from the Livestock and Meat Commission (LMC) attended the recent food careers fair at CAFRE Loughry campus.

Education and consumer promotions manager, Sarah Toland and communications manager, Linda Surphlis represented the Commission at the event which brought together over 30 local food focussed firms.

Commenting after the event, Sarah said, “We were delighted to attend the Loughry Food Careers Fair to meet with budding food students interested in pursuing a career in the NI agri food industry.

“We spoke with many students and discussed the key departments within LMC and the activities that each carry out. Students were also given an insight into exciting career opportunities within LMC, including our marketing and communications placement which is offered to undergraduate students who are required to complete a sandwich placement part-way through their studies.”

Throughout the course of the event LMC distributed a range of resources, including recipe books and flyers with information on the wide range of career opportunities made available by the red meat industry.

LMC marketing and communications manager Lauren Patterson added, “The beef and lamb sector makes a valuable contribution to Northern Ireland’s economy, accounting for sales of over £1.5bn per year. The sector provides a host of varied and exciting career opportunities. Attending the food careers fair enabled LMC to have timely conversations with students who are making key decisions on the next step in their educational journey, be that in looking for future placement opportunities, or graduate jobs.

“LMC has a longstanding relationship with the education sector in Northern Ireland and wants to continue to support educators and students from primary school through to third level education moving forward. On behalf of LMC I wish to extend our thanks to CAFRE Loughry for the kind invitation to attend this worthwhile event.”

ENDS

Photo caption

001 – Communications manager, Linda Surphlis and education and consumer promotions manager, Sarah Toland attended the CAFRE Loughry food careers fair

Notes to Editor

The Livestock and Meat Commission may take photographs and videos at announcements and events to publicise its work. Photographs, interviews, videos or other recordings may be issued to media organisations for publicity purposes or used in promotional material, including in publications, newspapers, magazines, other print media, on television, radio and electronic media (including social media and the internet). Photographs and videos will also be stored on LMC's internal records management system. LMC will keep the photographs and recordings for no longer than is necessary for the purposes for which they have been obtained. LMC's Privacy Policy is available on our website.

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