

PRESS RELEASE

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Wednesday 13 March 2024

Bookings open for LMC primary school cookery demonstrations

BOOKINGS for the Livestock and Meat Commission's (LMC) primary school cookery demonstrations will open on Tuesday 19 March 2024. Teachers interested in making a booking should visit www.food4life.org.uk to complete and submit a booking form.

With the number of demonstrations available limited, LMC education and consumer promotions manager, Sarah Toland is encouraging teachers to make an early booking. She said, "Demonstrations are available to Key Stage 2 classes across Northern Ireland and are delivered by our team of expert cookery demonstrators.

"During the 40 minute cookery demonstration pupils will be educated on topics relevant to the syllabus, such as, the health and environmental benefits of Northern Ireland Farm Quality Assured (NIFQA) beef and lamb and the importance of looking for the logo in the farm to fork story.

"While sharing insight to farming and the food we eat, the demonstrator will also cook a fresh beef or lamb dish. Pupils will have an opportunity to sample the dish at the end of the demonstration."

This year LMC is celebrating 25 years of its education programme. In this milestone year, the primary education programme will form an important part of LMC's overall education portfolio.

Sarah continued, "Our primary programme is ever growing. We officially launched the programme in 2022 following a successful pilot the year prior. In the last two years we have been pleased with the feedback from teachers and their interest in securing demonstrations.

"An exciting development in the coming weeks will be the publication of a new primary booklet, the first of its kind from LMC. We also have a range of supporting resources in the pipeline which will soon be available to teachers. For updates, keep an eye out on our Food4Life website."

Primary cookery demonstrations will be carried out between April and June 2024. For further information, and to book a demonstration visit www.food4life.org.uk.

ENDS

Photo caption

001 – A LMC primary school cookery demonstration

002 – Pupils sampling NIFQA chilli beef pasta

Notes to Editor

The Livestock and Meat Commission may take photographs and videos at announcements and events to publicise its work. Photographs, interviews, videos or other recordings may be issued to media organisations for publicity purposes or used in promotional material, including in publications, newspapers, magazines, other print media, on television, radio and electronic media (including social media and the internet). Photographs and videos will also be stored on LMC's internal records management system. LMC will keep the photographs and recordings for no longer than is necessary for the purposes for which they have been obtained. LMC's Privacy Policy is available on our website.

For more information contact LMC on: 028 9263 3000

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