

## MINUTES

### MINUTES OF A MEETING OF THE COMMISSION HELD ON WEDNESDAY 16 NOVEMBER 2011 AT 12.10pm AT LISSUE HOUSE

**Present:**

Mr P O'Rourke (Chairman)  
Mr P O'Neill  
Mr J McGaughey  
Mrs M McCormack  
Mr J Noble  
Mr K Sharkey  
Mr C Tweedie

**In attendance:**

Mr I Stevenson  
Miss S Blain

*Mr C Donnelly joined the meeting at 12.10pm*

*Mr P O'Neill left the meeting at 12.10pm*

**2011/12/1 Perceptive Insight – LMC Bulletin Research**

Prior to the Board Meeting the Board had attended a presentation from Perceptive Insight of the results of LMC Bulletin research. The research findings had indicated a number of recommendations regarding distribution and content of the Bulletin.

**Action Point:** The Board agreed that the Chief Executive should proceed with negotiations with Farming Life towards publication of the weekly Bulletin from the beginning of 2012.

**Action Point:** The Board agreed that LMC should consider including commodity information in the bulletin. The Economist will investigate how this can be achieved.

*Mr C Donnelly left the meeting at 12.40pm*

*Mr P O'Neill re-joined the meeting at 12.40pm*

**2011/12/2 Apologies**

None.

**2011/12/3 Minutes**

The minutes of a meeting held on 19 October 2011, taken as read, were approved by the Commission and signed by the Chairman.

Proposed: Mr J McGaughey  
Seconded: Mr J Noble

**2011/12/4 Matters arising**

**(i) Implementation Group**

The Chief Executive updated the Board on Implementation Group discussions with Mr K Morrison (DARD). *Withheld Commercially Sensitive.*

**Action Point:** Mr K Morrison intends to attend the December Board Meeting.

**Action Point:** The Chairman and Chief Executive will consult with LMC stakeholders in the New Year in relation to LMC's progress since the review *Withheld Commercially Sensitive.*

**(ii) Remuneration Committee**

The Chairman reported on a remuneration committee meeting held on 16 November 2011.

**Action Point:** The Board approved the recommendations made by the remuneration committee

**(iii) Audit Committee**

Mr J Noble reported on the audit committee meeting held on 16 November 2011.

**(iv) Recruitment of Industry Development Manager**

*Withheld Commercially Sensitive.*

**2011/12/5 Chairman's Report**

The Chairman reported on meetings he has attended since the last Board Meeting.

**2011/12/6 Chief Executive's Report**

A paper had been circulated with the Board Papers

**(i) Balmoral Show 2012**

**Action Point:** The Board agreed that LMC would take a stand at Balmoral 2012. Board Members will also help to staff the stand during the show

**(ii) Food and Feed Advisory Panel**

**Action Point:** The Board agreed that LMC will appoint a representative to the panel.

**(iii) FQAS Board**

*Withheld Commercially Sensitive.*

**(iv) Food NI**

**Action Point:** The Board agreed that LMC will not appoint a representative to the Food NI Board.

**Action Point:** *Withheld Commercially Sensitive.*

**2011/12/7 LMC Brussels Update November 2011**

The update was noted.

**Action Point:** The Board agreed that LMC will submit a submission to the CAP reform consultation. A draft submission will be available for the January/February Board Meeting.

**2011/11/8 Date of next meeting**

It was confirmed that the date of the next meeting would be either 14 or 15 December 2011 at 10.00am. *At a later date the meeting date was changed to 20 December.*

**2011/12/9 Any Other Business**

**(i) Draft Management Statement & Financial Memorandum**

**Action Point:** The draft document was circulated to Board Members by email for comment. It will be discussed at the December Board Meeting.

*The meeting ended at 2.20 pm*