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A new era for Agri-food

The UK exit from the EU means the trading landscape will fundamentally change in 2021 – find out what it means for your business.

The 1 January 2021 marks a new era for trading relationships across these islands, with the Brexit transition period at an end, and the UK outside of the EU single market and customs union.

We all know significant change is happening, but what will it actually mean for farmers, and for agri-food businesses that trade across Ireland and into Britain?

To help answer that question, on **Thursday 24 September at 10 am** the Irish Farmers Journal along with the Livestock and Meat Commission (LMC) have organised a webinar event, delivered in association with experts from The Andersons Centre. Presenting will be Michael Haverty, a partner and senior research consultant with Andersons. A Galway native now living in England, Michael is well-recognised as a leading expert, having produced a number of reports on Brexit for top UK businesses. His analysis has also been sought by various Westminster committees over the past few months.

Agenda

The webinar will start with a brief look at the financial health of the farming industry across the UK, before considering the current state of trade negotiations between the UK and EU. However, the main focus will be on the future trading relationships, whether it is across the Irish border, between Northern Ireland and Britain, or between the UK and EU27 (including the Republic of Ireland).

As well as potential tariffs if there is no UK/EU trade deal done in the months ahead, there are also new trading rules that will have implications for how we do business in the future. But the UK is not just negotiating with the EU, so the webinar will consider what impact trade deals with non-EU countries might have on our agri-food industry. Bringing all these issues together, the analysis will conclude with a look at what impact it could all have at farm level.

Register

This event originally planned for the spring of 2020, but had to be postponed due to COVID-19. Previous events have proved very popular with attendees, and we have consistently received excellent feedback on the quality of the information presented. This year's webinar will be of great value to anyone involved in farm organisations or who operate a business that trades across these islands.

In recognition of the unique circumstances at present, the event this year is free. Please register below. Attendees will also receive a copy of the slides afterwards.

Register for the webinar at
www.ifj.ie/brexit-event