**PRESS RELEASE 29/22**

Tuesday 14 June 2022

**LMC engage with the farming public at Armagh County Agricultural Show**

THE Livestock and Meat Commission (LMC) was delighted to attend the Armagh County Agricultural Show on Saturday 11 June.

The show returned to the picturesque Gosford Forest Park to celebrate its 175th anniversary. The rain showers failed to dampen the spirits of the LMC team who were on hand throughout the day to engage with the public.

Reflecting on a successful day at the show LMC marketing and communications manager Lauren Patterson said, “The team were delighted to speak with so many farmers, stakeholders and members of the public throughout the day at Armagh County Agricultural Show on Saturday.

“Important conversations were had on a variety of topics, but much of the focus remained around membership of the Northern Ireland Farm Quality Assurance Scheme (NIFQAS), rising input costs and the Commission’s marketing and education programme. Stand visitors ranged from young pupils, who had recently taken part in an LMC cookery demonstration at a nearby primary school, to farmers who were awaiting their first NIFQA inspection. It was encouraging to see people of all ages taking an interest in our work within the industry, and in turn the conversation was a true reflection of the breadth of the Commission’s work.

“On behalf of LMC I wish to extend thanks to Armagh County Agricultural Show for organising the show and encouraging us to come along this year. It was a pleasure to be part of such a superb showcase of our local agricultural sector.”

**ENDS**

**Photo captions**

**001 – The LMC team at Armagh County Show**

**002 – LMC education and consumer promotions manager Sarah Toland speaks to stand visitor Sarah Spence**

**003 – LMC placement student Rebecca Annett pictured with a local visitor**

**004 – Visitors to the LMC stand at Armagh County Show**

**Notes to Editor**

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